2017 Annual Conference Expo Sponsorships Comparison

Description	Copper	Bronze	Silver	Gold	Platinum	Lanyard	Welcome Reception	Monday Happy Hour Expo	Dealer Networking Reception	Guest Room Mirror Decal	Re-Charge Station	Meeting Directional Signage	Meeting Digital Signage	Wi-Fi	Hotel Key Card	Do Not Disturb Hotel Door Hanger
[Price]	$2,000	$2,500	$4,000	$6,000	$9,000	$6,000	$6,000	$6,000	$6,000	$4,000	$4,000	$4,000	$4,000	$4,000	$4,000	$4,000
Booth at expo	x	x	x	x	x*	x	x	x	x	x	x	x	x	x	x	x
Attendee List	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Company name in onsite program	x	x				x	x	x	x	x	x	x	x	x	x	x
Company logo in onsite program			x	x	x											
Company description in onsite program	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Company logo in *Texas Dealer* magazine prior to event			x	x	x											
Company name in *Texas Dealer* magazine prior to event	x	x				x	x	x	x	x	x	x	x	x	x	x
Company logo in *Texas Dealer* magazine post event			x	x	x											
Company name in *Texas Dealer* magazine post event	x	x				x	x	x	x	x	x	x	x	x	x	x
Recognition on event signage	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Company name on www.tiadaannualconference.com	x	x				x	x	x	x	x	x	x	x	x	x	x
Company logo on www.tiadaannualconference.com			x	x	x											
All-inclusive event registration passes		*1*	*2*	*3*	*4*	*2*	*2*	*2*	*2*	*2*	*2*	*2*	*2*	*2*	*2*	*2*
Tote bag flyer insert				x	x											
Additional registrants discount				*20%*	*25%*											
Annual Conference & Expo Dealer Scholarships			1	*2*	*2*	1	1	1	1	1	1	1	1	1	1	1
Sponsorship of a refreshment break																
Exclusive digital advertising in Expo				x	x											
Your flyer/seat drop at Opening General Session					x											
Full page ad in onsite program				x	x											
Company website hyperlink on www.tiadaannualconference.com					x											
Logo on email communications and confirmations					x											
Banner ad on www.tiadaannualconference.com					x											
Private invite to event with association leadership					x											
Opportunity to speak at opening general session					x											
Company logo banner on mobile app hyperlinked to your website					x											
Company description on conference mobile app	x	x	x	x	x	x	x	x	x	x	x		x	x	x	x
Company logo on conference mobile app				x	x											
Company logo on Passport to prizes				x	x											

* 8x20 booth