2018 Annual Conference Expo Sponsorships Comparison

Description	Copper	Bronze	Silver	Gold	Platinum	Lanyard	Welcome Reception	Monday Happy Hour Expo	Dealer Networking Reception	Guest Room Mirror Decal	Meeting Directional Signage	Meeting Digital Signage	Wi-Fi	Hotel Key Card	Refreshment Break	Do Not Disturb Hotel Door Hanger
[Price]	$2,000	$2,500	$4,000	$6,000	$9,000	$6,000	$6,000	$6,000	$6,000	$4,000	$6,000	$6,000	$4,000	$6,000	$6,000	$4,000
Booth at expo (10x10)	x	x	x	x	x*	x	x	x	x	x	x	x	x	x	x	x
Attendee List	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Company name in onsite program	x	x				x	x	x	x	x	x	x	x	x	x	x
Company logo in onsite program			x	x	x											
Company description in onsite program	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Company logo in *Texas Dealer* magazine prior to event			x	x	x											
Company name in *Texas Dealer* magazine prior to event	x	x				x	x	x	x	x	x	x	x	x	x	x
Company logo in *Texas Dealer* magazine post event			x	x	x											
Company name in *Texas Dealer* magazine post event	x	x				x	x	x	x	x	x	x	x	x	x	x
Recognition on event signage			x	x	x											
Company name on www.tiadaannualconference.com	x	x				x	x	x	x	x	x	x	x	x	x	x
Company logo on www.tiadaannualconference.com			x	x	x											
All-inclusive event registration passes		*1*	*2*	*3*	*4*	*2*	*2*	*2*	*2*	*2*	*2*	*2*	*2*	*2*	*2*	*2*
Tote bag flyer insert				x	x											
Additional registrants discount				*20%*	*25%*											
Annual Conference & Expo Dealer Scholarships**			1	*2*	*2*	1	1	1	1	1	1	1	1	1	1	1
Exclusive digital advertising at the Opening General Session				x	x											
Digital advertising in the Expo				x	x											
Full page ad in onsite program				x	x											
Company website hyperlink on www.tiadaannualconference.com				x	x											
Logo on email communications and confirmations					x											
Banner ad on www.tiadaannualconference.com					x											
Private invite to event with association leadership					x											
Company logo banner on mobile app hyperlinked to your website					x											
Company description on conference mobile app	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Company logo on conference mobile app				x	x											
Company logo on Passport to prizes				x	x											

* 10x20 booth
or two (2) DEALER Day Passes in leiu of one dealer scholarship